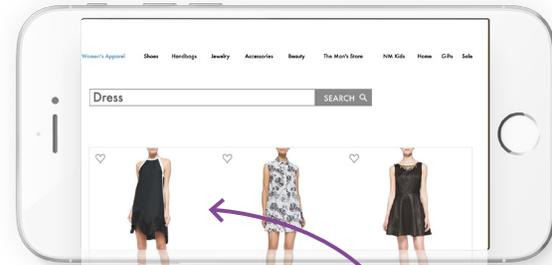




# The next generation of personalized site search for an omnichannel world

RichRelevance Find™ powers and personalizes site search, considering the user intent for every query, providing a wholly unique search experience that is engaging - designed to display the most relevant results through Findability. Findability is a composite score unique to Find™ that measures the individual query success for each user considering click-thru, scrolling, filtering, bouncing and use of pagination. Together these elements allow marketers to measure, in real time, customer behavior and satisfaction to maximize conversion and revenues.



## Features that accelerate findability

### Personalized Search

Accelerate findability by delivering search results that consider user intent, context, preferences, and previous behaviors.

### Type Ahead/Auto-Complete

Predict and present personalized and popular queries, brands, categories, products, and recommendations within the search experience.

### Visual Shopper Experience

Deliver a search experience that is visually engaging, returning products and keywords with every keystroke, continuously refining the product assortment displayed onscreen as the shopper completes their search.

### Findability Monitoring

Determine how discoverable searches are on your site and enable business users to modify results to immediately impact findability.

### Interactive & Friendly Dashboard Controls

Empower Marketers and Merchandisers to monitor and control the merchandising and search configurations of site search.

### Omnichannel Search Experiences

Create search experiences unique to each channel, considering compressed screen size and attention span.

### Flexible Merchandising

Ensure business goals are met and users searches are successful by leveraging conditional boosting, burying, filtering, and search term linking.

### Real Time Alerting

Instant notifications when search terms deliver few results or receive low engagement.





Built on the Relevance Cloud™

**The Personalization Graph™**

**4** key data sets laying the foundation for personalization

**Technology**

**#1** robust infrastructure with industry's fastest response times

**Ecosystem**

**30** technology and integration providers partnering with RichRelevance

**Expertise**

**230+** leading retail brands using our state-of-the-art personalization technology

## Tools to Power & Optimize Search



**Control:** Calibrate all your product and catalog rules and fine-tune your site search.



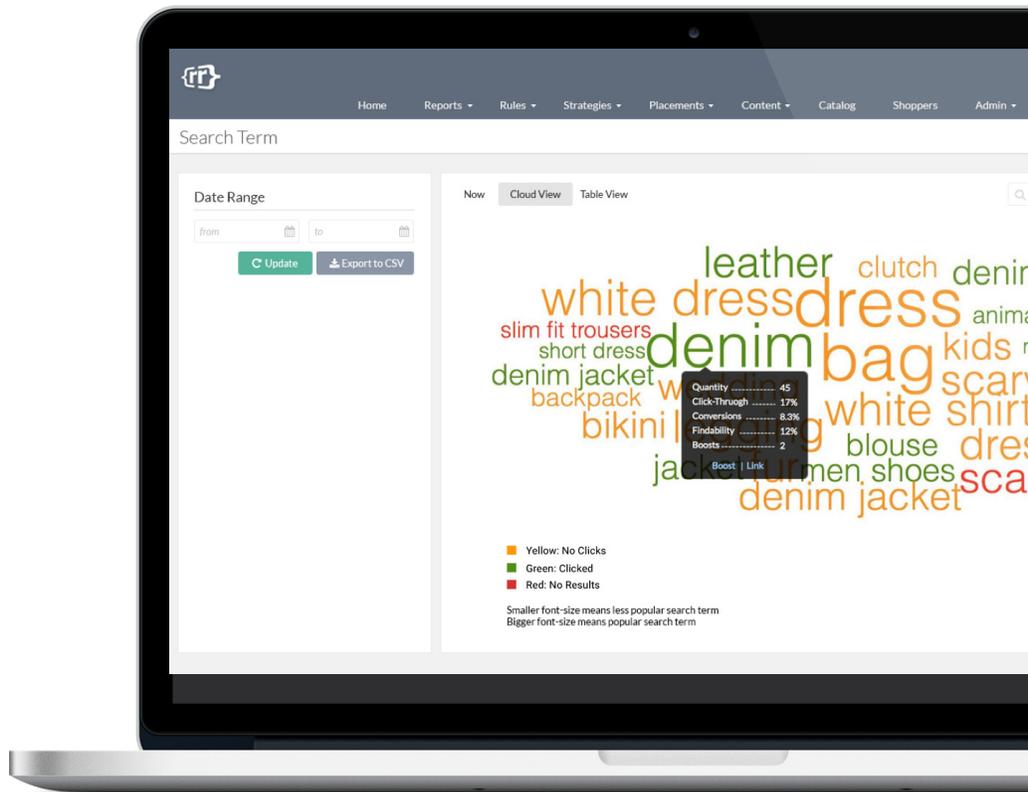
**Test & Optimize** any strategies using our A/B or MVT capabilities.



**Report:** Assess the findability of your search and browse personalization immediately within the dashboard.



**Integrate** personalized search into any application using our APIs.



Start Personalizing Today

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🌐 [richrelevance.com](http://richrelevance.com)