

recommend™

The most relevant recommendations you'll ever present

RichRelevance Recommend™ collects all your data and uses a powerful machine-learning engine to select the most relevant, data-driven product recommendations for each customer interaction, across all touchpoints—web, mobile, email, in-store and call center.

Features built to drive lift

King-of-the-Hill Decisions

Our machine-learning engine constantly tests and evaluates recommendation performance to identify and deliver the most effective algorithm for each customer interaction based on your specific business KPIs.

King-of-the-Hill Optimizer

Once an algorithm is selected, we use Gaussian Process Regression (aka Kriging) to fine-tune weights and parameters that further increase relevance and potential revenue.

Build Your Own Strategy

Empower your data scientists to define new strategies and evaluate them against 125+ of our road-tested strategies. After all, you know your data and your customers the best.

True Omnichannel Recommendations

Send customer and product data from any cloud, app or device. We'll manage all of your data in one place and

deliver personalized recommendations wherever you want.

Preference Center

Give your customers the power to specify their preferences and use that data to tailor their individual recommendations.

Advanced Merchandising

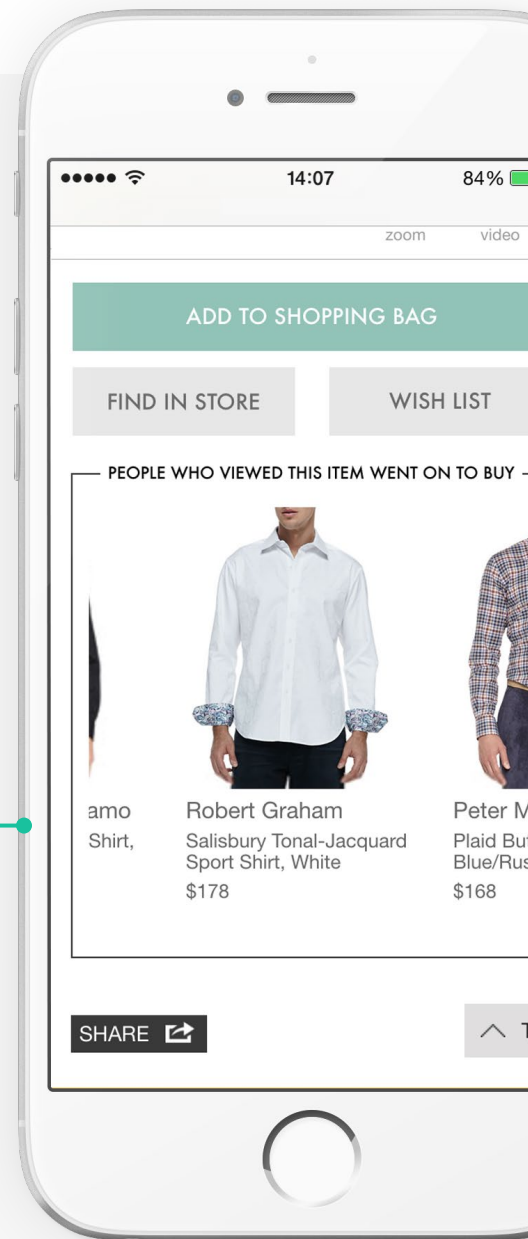
Build ensemble recommendations by leveraging product attribute and compatibility data from trusted third-party sources such as CNET DataSource™.

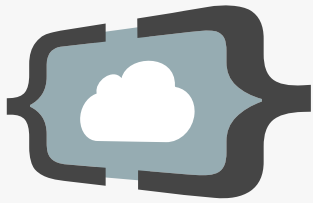
Mobile-Optimized

Deliver recommendations optimized for limited screen sizes to drive maximum conversion for your mobile experience.

Seamless Experiences

Graph a single view of your customer across sessions, devices and channels by storing customer data on our cloud without relying on cookies to deliver unified recommendations.





Built on the
Relevance Cloud™

The Personalization Graph™

4 key data sets laying
the foundation for
personalization

Technology

#1 Robust infrastructure
with industry's fastest
response times

Ecosystem

30 technology and
integration providers
partnering with
RichRelevance

Expertise

230+ leading retail
brands using
our state-of-
the-art personalization technology

Tools for the pro merchandiser



Control: Access all your catalog data and fine-tune your recommendation strategies and site placements.



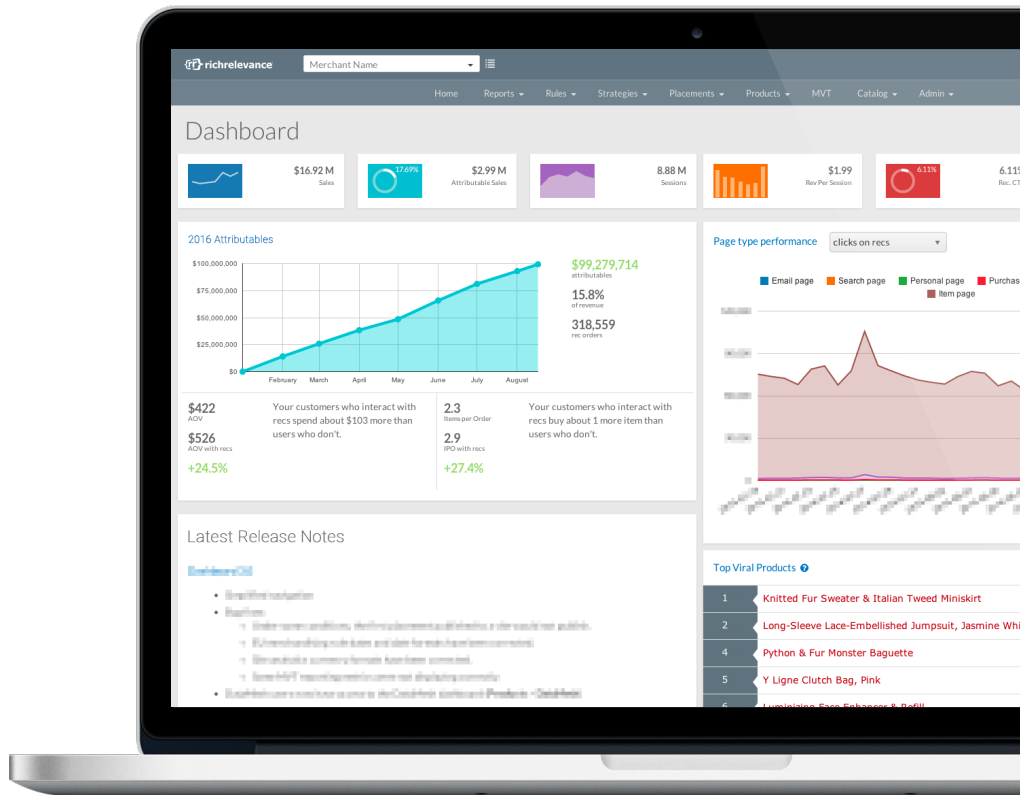
Test & Optimize each placement using our A/B or multivariate testing capabilities.



Report: Assess the status and impact of your recommendations within minutes.



Integrate recommendations into any application using our APIs.



Ready to get started?

✉ personalize@richrelevance.com

☎ +1 415.956.1947

🌐 richrelevance.com